

Vision Statement: "To be a World-Class Downtown Center"

Mission Statement: The mission of the DDA is to stimulate & sustain Economic Development in Downtown Fort Lauderdale by facilitating commercial, office, residential, transportation, cultural & government uses that result in a strong, viable and inclusive center.

## DOWNTOWN DEVELOPMENT AUTHORITY REGULAR MEETING AGENDA

# Thursday, May 12, 2016 at 8:30 a.m. BROWARD CENTER FOR THE PERFORMING ARTS EINSTEIN ROOM

#### I. ROLL CALL

#### II. CONSENT AGENDA

## THE FOLLOWING ITEMS WILL BE ENACTED BY ONE MOTION. TO DISCUSS AN ITEM, IT MUST BE REMOVED FROM THE CONSENT AGENDA.

• C-1 Approval of the Minutes and Follow-ups from the April 14, 2016 DDA Board Meeting and the 4/18 Workshop

### III. REGULAR AGENDA

- R-1 Monthly Security Ambassador Update, Marcus Peterson
   Goal 6-Increase connectivity & safety between uses, districts and people
- R-2 Downtown Real Estate Activity
  - 1) Residential Kate Sheffield, Heather Parnass
  - 2) Commercial Norm Adams
  - Goal-5-Maintain Downtown's Status as the Principal Economic Engine of Broward County
  - R-3 Salvation Army Downtown Activities, *Major Keath Biggers* 
    - Goal 2-Continue collaboration between the Public, Private & Governmental Sectors
  - R-4 Parking Study Proposal, Frank Castro, City of Fort Lauderdale
    Goal 2-Continue collaboration between the Public, Private & Governmental Sectors
- R-5 Monthly Financials & Cash Flow
  - Goal 8-Ensure Organizational stability through self-sufficiency & effective governance
  - R-6 The Wave Streetcar
    - **Goal 1-Expand Transit Options** 
      - IV. <u>DIRECTOR'S REPORT</u>
- D-1 News Articles
- D-2 Project Status

#### V. OTHER BUSINESS

• Background Material Enclosed